

EX PARTE OR LATE FILED

From: PlatterB@aol.com
To: Mike Powell
Date: Tue, Mar 11, 2003 7:59 PM
Subject: Telemarketing

ORIGINAL

CG 02-278

Dear Mr. Powell,

I wish to express my approval of the efforts being undertaken by the FCC to limit telemarketing calls. During the past couple of years, the number of calls being received at home has increased exponentially. The Direct Marketing Association spokespeople are using the argument that consumers already have the ability to have their name removed from calling lists. But today, that is no longer the case. Rarely is an "actual live person" making the call. Instead, the computer generated calls do not permit you to have your name removed from the calling list. At least 50% of the time, all you have is "dead air." Every effort consumers make to limit calls is met with programming changes by the Direct Marketers to circumvent the intention of the consumer.

Spokesmen also argue that they have a right to call a private residence. I thought that I paid for my telephone line. If I want calls from someone, I provide them with my telephone number. If I were a business, then it would be reasonable that the public should have access to calling me. However, since I am not, then I should be able to accept only personal calls.

Lastly, I believe that these companies have no one but themselves to blame. If they had not been so abusive in their actions, it would not have created the uproar that it has.

Again, please continue your efforts

Thank you,

Barbara Platter

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